



Regeneration Plan for Workplaces is an EU funded project that aims to accelerate change management in company HR ensuring that there is adequate communication and ownership of the change process on the part of employees. Following COVID Regeneration Workplaces also addresses rapid and intense change requirements across several companies across Europe.

By gathering new expertise and best practice experiences, Regeneration Plan for Workplaces will encourage the exchange of information and experiences to promote and develop good practices between national and European entities. It will create the opportunity to engage deeper with national and EU-wide sources to acquire knowledge on topics at the heart of the business's present needs. The project partners, as representatives of employers, have key roles to play in adaptation of employees to the post-COVID economy.

The following sectors have been further identified for research:

- Hospitality, Tourism and Travel
- Wholesale, Retail and other Commercial Services
- Professional Services

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Why Regeneration Workplace?

The constantly changing circumstances, the onset of new disruptive technologies, the ever-intensifying competitive environment, and social and economic crisis caused by COVID makes Regeneration Plan for Workplaces project ever more relevant. Social partners, as representatives of employers, have key roles to play. Many enterprises are adapting to new challenges.

Some of the overall challenges they face are:

- To improve their social dialogue capacity.
- To improve the competitiveness of enterprises.
- To respond to new customer's needs, including digitalisation
- To be adequately capitalised to enable investments in digital and green technologies.
- To improve the scope and the quality of service.
- To offer best value for citizens' money.
- To cope with the lower availability of public finance
- To support employees in working smarter, not harder.
- To ensure the sustainability of the jobs they generate.
- To strengthen the resilience of companies and jobs in the face of crises.



**REGENERATION
PLAN for
WORKPLACES**
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PARTNERS

Employers' organisations are on the front line since they are working directly with enterprises. This partnership aims to fill existing gaps and mitigate risks, by analysing practices and idea exchanges, through their first-hand experience..

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